

# Capitol Correspondent



The Monthly Newsletter of the Lansing Junior Chamber of Commerce | March 2011

Lansing Jaycees  
P.O. Box 16150  
Lansing, MI 48901

[www.lansingjaycees.org](http://www.lansingjaycees.org)

Region D  
Population Division 6  
Base Membership: 73



Four Lansing Jaycees can officially cross “Polar Plunge” off their bucket lists. Amy Miller, Dan Harris, Sheryl Soczek and Sam Keeney took the plunge and raised more \$700 for Special Olympics of Michigan.



(L to R): BEFORE: Sam Keeney, Amy Miller, Sheryl Soczek, and Dan Harris pose with the Polar Bear before the Plunge.

More than 550 people participated in this year’s Polar Plunge, which was held on Sunday, February 27 at Eagle Eye Golf Club in Bath Township. The Lansing Jaycee Team jumped into the frigid waters sporting Lansing Jaycee T-shirts, leis and grass skirts.

This year’s team members have already committed to participating in the event next year and are already brainstorming costumes. They hope to double the participants on the 2012 Lansing Jaycee team and raise more money for Special Olympics.

Keep your eyes peeled for upcoming details and get ready to take the plunge with the Lansing Jaycee Team next year!



(L to R): AFTER: Amy Miller, Dan Harris, Sheryl Soczek, and Sam Keeney look cold after taking the Polar Plunge to raise money for the Special Olympics! The team raised more than \$700, good enough for a 4<sup>th</sup> Place finish for Team Lansing Jaycees!

*Submitted by Lauren Leeds, Community Development Director, [laurenloo823@yahoo.com](mailto:laurenloo823@yahoo.com)*

**Jaycee Creed**

by C. William Brownfield

*We believe that faith in God gives meaning  
 and purpose to human life;  
 That the brotherhood of man transcends  
 the sovereignty of nations;  
 That economic justice can best be won  
 by free men through free enterprise;  
 That government should be of laws  
 rather than of men;  
 That earth's great treasure  
 lies in human personality; and that*  
**SERVICE TO HUMANITY IS  
 THE BEST WORK OF LIFE**

The Lansing Jaycees is an organization of people ages 21-40 which promotes leadership training through community service. We meet the first Tuesday of each month at 7 p.m. (dinner from 6 p.m. to 6:30 p.m.) at Tripper's Bar and Grill in Frandor. Visit our website, [www.lansingjaycees.org](http://www.lansingjaycees.org) for more information.



**2011 Board of Directors**

**The Board meets on the last Monday each month, 6:00 PM at Devon Storage 708 E. Grand River Ave., Lansing**

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- **Angela Fossi** 586-484-7027

**Chair of the Board**

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  - **Community Development Director**
- **Sheryl Soczek** 517-862-6376
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Join us for our monthly membership meeting at Trippers! Every first Tuesday of the Month at 7:00 PM



## A MESSAGE FROM THE LANSING JAYCEES 83<sup>RD</sup> PRESIDENT

How do you answer this question? What are the Jaycees and what do you do? Here is a good answer, "We Build Leaders!" Dave Worthams has chosen this as his motto and I think it is a solid representation of what we do. This applies to all members, not only members that are in a leadership role.

Every member contributes to the success of the chapter. Two key leadership traits are dedication and openness. We experience this at every event and committee. Our group is constantly seeking new ideas from its members and encouraging people to think outside of the box. Dedication keeps our organization strong. We are a volunteer group and without our members commitment we would not be able to offer the events that contribute to our success. It is amazing to think of all of the events we conduct without forcing our members to be involved. We attend the events because we are dedicated to the organization.

Please take a minute to read the following Aesop fable, the belly and the members, taken from [www.businessballs.com](http://www.businessballs.com).

One day the various parts (Aesop says 'members') of the human body, including the brain, arms, legs, eyes, feet, hands, lungs, etc., got together to discuss the body's belly and what they thought about its contribution to the group efforts on behalf of the body. The body parts were all unhappy and resentful for various reasons, and chose to target their collective anxieties at the belly, in a rather bullying way. The unhappy body parts decided that the belly was not doing enough towards maintaining the body's operations, and accused the belly of spending its time lazily consuming food and allowing other members to do all the work. "We have decided that we will no longer do what we need to do in order to feed you," they said to the belly, "Because you do nothing to help us, and you are lazy and unproductive." And they stopped feeding the belly. The belly soon starved. But then so did the body and all of its parts starve too. The unhappy body parts now realized - too late unfortunately to save themselves and the body - that although the belly seemed to be doing nothing, it had in fact been fulfilling a vital function necessary for the well being of the body and all of its parts.

Moral: Often group efforts include certain members whose contributions may seem inconsequential or less valuable than others, and whose behaviors may seem different and less worthy than other louder more obvious contributors, but it is not generally such a simple matter.



Sincerely,  
Angela M. Fossi

Keep this in mind when you feel like you don't do enough to feel like you are part of the group. Everyone's contributions are needed in order to ensure that we are running smoothly. One of the biggest advantages of being in the Jaycees is the flexibility of being able to participate when you can. It is the dedication and flexibility of all of you that make each event exciting and fun. So make sure you stay involved and make the most of your membership and keep in mind you are building leadership skills in the process. I would like to thank all of you for your dedication and openness.

*Submitted by Angela Fossi, 83<sup>rd</sup> President, [kitispart@gmail.com](mailto:kitispart@gmail.com)*

## A MESSAGE FROM THE MEMBERSHIP VICE PRESIDENT

### Thank you for being a member of the Lansing Jaycees!!!

Every month I enjoy sitting down and writing a membership-based article in this great newsletter. I enjoy telling everyone I come in contact with about all the great things we, as a chapter and group, are able to achieve each day, week, month, and year.



I am pleased to announce that all current members will receive \$5 off their dues renewal when they bring a friend, coworker, family member, acquaintance, etc. to a General Membership Meeting (GMM), Meet & Mingle or New Member Orientation and they join at the event. In addition, all new members will receive \$5 off their joining dues when they join at any of the three membership events listed above.

Plus, these three events are all great events to get to know the Lansing Jaycees, its members, and all that we do!!!

If you ever have any questions, never hesitate to contact me.

DON'T FORGET OUR NEXT MEET & MINGLE ON MARCH 20 AT 10:30 A.M. AT EDMUND'S!!!!!!

*Submitted by Ilona Hajdar, Membership VP, ihajdar@hotmail.com*



### *Lansing Jaycees- Don't Forget!*

First Quarter Region D Meeting is being held on Sunday, March 27<sup>th</sup> from 1 – 3 p.m. at Log Jam Restaurant in Grand Ledge (110 W. Jefferson St., Grand Ledge, MI). Our Guest Speaker will be Julie Abshire of the Wyandotte Jaycees and also a 2011 Michigan Jaycees Membership Program Manager. Julie will provide us with interactive training to make membership recruitment and activation fun and exciting for all! We will also hold competitions, and present awards for individuals, chapters, and projects of the first quarter. Hope to see you out!

Also, don't forget the First Quarter Region Challenge! If we are an at growth region by the end of first quarter, I will take a pie in the face from each chapter president or a member of their choosing at Boyne Convention. Let's get out there and share the Jaycee experience and show why this is the best young person's organization!



*Submitted by Andrea Hoard, 2011 Region D Director, andrea.hoard@gmail.com*

# LANSING JAYCEES



Dan Harris, Sam Keeney, Sheryl Soczek, and Amy Miller look worried as they stare down the plank at the Lansing Polar Plunge.



Dave Akens, Angela Clock, and Dan Harris enjoy sushi at SanSu during the February Get Your Food On event.



Sam Keeney smiles for the camera at Get Your Food On—Turning Japanese!



Sam Keeney, Amy Miller, Sheryl Soczek, and Dan Harris show off their new T-shirts after taking the Lansing Polar Plunge for Special Olympics.

# SEEN IN ACTION

**Membership Anniversary Dates:**

**March:**

**Alexandra Briseno, Joe Kelly, Andy Miller,  
Dianne Perukel, Sara Skerratt, and  
Sheryl Soczek**

**April:**

**Matt Bauer, Shannon Culberson,  
Andrew Marlatt, Stephanie Steere, and  
Troy Steere**

**March Birthdays**

**Angela Backus  
Siddhartha Muthiah  
Monique Field  
Rachel Rosenbaum  
Matt Bauer  
Anne Ribby**

*Happy Birthday!!!*



**Welcome New Members!**



***Brittany Gray, Laela Hampton, Emily White,  
Andrea Stay, and Monique Field***

***A note from the Capitol Correspondent Editor:***

Thanks to the contributors of the February newsletter: *A. Fossi, I. Hajdar, A. Hoard, L. Leeds, A. Seigel, J. Dee, N. Patterson, D. Harris, A. Clock, S. Keeney, S. Soczek, A. Woodward*

**Follow us on Twitter - @LansingJaycees  
Follow us on Facebook - Lansing Jaycees**

**ANYONE CAN BE AN AUTHOR!**

Please submit your articles, photos, or ideas for future newsletters to:

**Adrienne Woodward  
2011 Lansing Jaycees  
Newsletter Editor  
woodwa46@msu.edu**

## A MESSAGE FROM THE COMMUNITY DEVELOPMENT DIRECTOR

### Pet Photos with the Easter Bunny

Animal welfare is a key passion for me and numerous other Lansing Jaycees.

The thought of cats, dogs and other animals going without the bare necessities such as food, water and shelter, let alone someone to love them, crushes me. That's why Eric Richmond and I are co-chairing an event to raise money for the [Animal Placement Bureau](#) (APB) and the Capital Area Humane Society's (CAHS) [Spay & Neuter Clinic](#).

To help both of these nonprofit organizations, the Lansing Jaycees will host "Pet Photos with the Easter Bunny" in partnership with the APB at Petco in Frandor on Saturday, April 2 from 10 a.m. to 5 p.m. For a \$5 donation, animal lovers from across the greater Lansing area can have their pet's photo taken with our Easter Bunny.



#### Why APB and CAHS?

According to their website, the APB is a volunteer foster care network with no paid staff and no sheltering facility. All of the dogs in their care live with volunteers.



Recently, the CAHS opened their Spay & Neuter Clinic, which is located on south Cedar Street. The new clinic provides the general public and other animal welfare organizations with low-cost spay and neuter services for cats and dogs.

Each year, more than 220,000 animals end up in Michigan shelters, according to the Michigan Department of Agriculture. Sadly, less than half of these animals will find homes.

According to the CAHS, spaying and neutering prevents pet overpopulation and can also provide a better quality of life for your pet.

Our plan to donate to both of these worthy organizations will help tackle the dilemma of animals without homes on two fronts: help APB find loving homes for animals without one and fund CAHS' Spay & Neuter Clinic to help reduce the number of animals without a home.



**Submitted by Lauren Leeds, Community Development Director, [laurenloo823@yahoo.com](mailto:laurenloo823@yahoo.com)**

A MESSAGE FROM THE COMMUNITY DEVELOPMENT DIRECTOR

The Easter Bunny needs our help!



Dear Lansing Jaycees,

Hello. I hope you all are well. Please allow me to introduce myself. I am the Easter Bunny.

First, I'd like to thank you all for your hard work throughout the years, preparing the Capitol Lawn for me so the young boys and girls can have a good time finding my eggs.

I would also like to thank you for stuffing all **10,000 eggs** for me. I am very busy in the spring, and coming to Lansing is so enjoyable when the work is already done for me.

***I would like to know if the Lansing Jaycees could possibly help me out again this year.***

On **April 16, from 8:30 a.m. to 2 p.m.**, my friends Amy Simon and Eric Richmond will be at Sohn Linen, 2401 Wood St., Lansing, MI 48912 to make sure all the eggs have prizes and candy in them. *They could sure use your help!* They even have shifts, so you don't get too burned out of all the fun! **8:30 – 10 a.m., 10 a.m. – noon, and noon – 2 p.m.** But feel free to stop by anytime!

I would also love to see as many of you as possible on the “Big Day” **April 23 on the Capitol Lawn.** **Volunteers should get there around 9 a.m.** because the fun and games start at 10 a.m. and the **Hunt starts promptly at 11 a.m.**

*Thank you in advance for all your help & support,  
E. Bunny*



**Submitted by Abby Siegel, Community Development Director, [queenpetunia@hotmail.com](mailto:queenpetunia@hotmail.com)**

### Free Teen Art Program Thursdays from 3 – 6 p.m.



REACH Studio Art Center is offering free after school art programs for teens ages 13-18. Participants in Teen Open Studio will receive professional training in jewelry, graphic arts, ceramics and textiles. They will learn how to make and sell their products. Proceeds from the sales will be given back to the students.

REACH is a nonprofit neighborhood space for arts education and civic engagement in REO Town. REACH programs are dedicated to mentoring youth, urban revitalization, and strengthening community. REACH is located at 1804 S. Washington Ave. (just north of Mt. Hope Road). Please call (517) 999-3643 or e-mail [outreach@reachstudioart.org](mailto:outreach@reachstudioart.org) if you're interested.

*Submitted by: Jeana-Dee, REACH Outreach Coordinator*

### Therapeutic Foster Care Foster Parent Recruitment

Clinton-Eaton-Ingham Community Mental Health (CEI CMH) is partnering with Ingham County Family Court and Child Welfare to develop a new program, Therapeutic Foster Care, to keep kids in the community. According to Nedra Patterson, the CEI CMH is still recruiting individuals who are interesting in becoming licensed foster parents (therapeutic) for our youth.

The CEI CMH will be holding Therapeutic Foster Care Foster Parent Recruitment meetings the third Friday of every month at 1:30 p.m. at the Ingham Counseling Center (5303 S. Cedar St., Building #2, Lansing, MI, 48911). The purpose of the meeting is for people interested in becoming Therapeutic Foster Parents to hear more information about the program and licensing process. If people have questions, need directions, or would like some basic information prior to attending, please contact Kelly Gluszewski at 517-346-8034.



*Submitted by: Nedra Patterson, LMSW, FGS (Senior Mental Health Therapist)*

## **A MESSAGE FROM THE INDIVIDUAL DEVELOPMENT VICE PRESIDENT**

Spring is nearly here! As we fast approach the great thaw of 2011 and our minds race to another year of great sporting activities, we must not forget that there is still opportunity to enjoy your favorite winter sport or try a new one. March 27th marks the last session of curling this season. If you haven't had an opportunity to curl much this year, or have considered trying but haven't gone yet -- Go! You will see why this is the coolest sport on ice.

If sports are not your thing but you are interested in professional development, I have secured a date on March 29th at the Capitol Area District Library to learn from Jay Johnson, President of the Redford Jaycees, and a communications consultant. Jay will facilitate a 90-minute interactive workshop where we learn the critical elements of body language and its impact on others' perception of us during interviews, on the job, and elsewhere in life. If you are seeking work, or if you want to perform better at your current job, you don't want to miss this event!

Finally, first Quarter Convention at Boyne Mountain is approaching fast! Boyne is one of the favorite locations for conventions, come on out and see why! Register here: <http://boyne2011.eventbrite.com/> Those interested in sharing a condo at the resort must reply to the e-vite or contact me at [dan@dnharris.com](mailto:dan@dnharris.com) by noon, April 5th to be guaranteed a bed.



*Submitted by Dan Harris, Individual Development VP, [dan@dnharris.com](mailto:dan@dnharris.com)*

## **A MESSAGE FROM THE CHAIR OF THE BOARD**

### **Traveling Around Michigan**

Where in Michigan have you traveled to this year? My list includes Westland, Livonia, Ionia, Frankenmuth, Birch Run, Kalamazoo, Muskegon...and the list goes on. Why? Because I've been visiting chapters from around the state and checking out their projects. I've seen heated beer tents, a fundraiser for a fallen officer, some frozen chicken bowling and Nursery School Olympics.

I encourage all Lansing Jaycees to take some time to visit another chapter. It's a great opportunity to meet some new people, see projects that we don't run here at home and get some ideas for our own programming. You get to see the people you've met at MIJC Conventions. And the best part? YOU CAN TRAVEL WITH ME. I am always open to members of the Lansing Jaycees traveling to other chapters with me.

So, if you're interested in visiting another chapter, let me know. I can give you an update on where I'm headed next!



*Submitted by Angela Clock, 2011 MIJC Community Vice President, Chair of the Board, [fallingstar924@hotmail.com](mailto:fallingstar924@hotmail.com)*

## The 5.5 Secrets of Successful Delegation Pt. 6

Most of us know successful delegation is more than assigning a task to a person and hoping for the best. As with most things there is part art and part skill behind implementing this process. I have identified 5 and a half secrets behind successful delegation: proper breakdown of task, assigning the correct person, creating an open dialog, monitor progress, review and revise, and building an environment of trust. Part 1, proper breakdown of task; part 2, assigning the correct person; part 3, creating an open dialogue; and part 4, monitoring progress were covered in prior issues of the Capitol Correspondent. The remaining element, building an environment of trust will be covered in this edition of this newsletter. If you would like a copy of prior articles on this topic please contact the author by email: [dan@dnharris.com](mailto:dan@dnharris.com).

### Building an Environment of Trust

Building an environment trust is critical if you are to succeed as a business leader. No matter how skilled you are technically, nor how well you establish initial relationships networking, building enduring trust with those you work with plays a critical role in your ability to achieve your long-term goals. This is because no matter how much talent and skill we acquire over a life-time of learning, trying new things, and assimilating information into new ideas, approaches, and practices we can not know all. We can only achieve our finest with the help of others who together have values, attitudes, beliefs, knowledge, and skills that complement our own. Carefully selecting then crafting working relationships will help you achieve more than you alone can achieve. It starts first from building an environment of trust.

I have identified 6 steps that will help you in your quest.

#### Develop a Common Language

Establishing a common language is essential in relating to one another. Essentially we must be sure we all agree on the correct terminology used in defining things and activities in our environment. This is critical piece often overlooked. Establishing a joint common language not only helps in expediting reports and ideas but aids you in determining the correct solution when a crisis happens. Identify unique terminology in your environment or industry, your organization, and your work unit. Then stay consistent using the correct terms when appropriate.

#### Identify Common Interests

Relationships are built from time. However, not all time is equally valuable. Discover what passions each individual focuses on both at work and outside the work environment. Then focus on building a strong relationship by spending quality time together during activities of joint interest. A trusting relationship will occur faster focusing on maximizing quality time together rather than focusing on quantity of hours where there isn't a similar level of interest and passion on a topic or activity. Consider building a interest and values file where you can see what areas (topic, interest, skill, etc.) matches others you work with or would like to work with. In addition look for those that match outside traditional work roles including those outside your organization. Helping others connect with someone they do not know who shares similar interests strengthens your relationship with each individual independently as well.

#### Understand Unique Contributions

After understanding the common interests every individual has with one another and what common interests individuals have in pairs and small groups you can then identify the unique qualities each individual brings to the group. Each individual's view-point will differ based from their personal values established early in life, certain attitudes regarding debatable topics that were developed over time, skills sets developed from different careers in their work history, and different life goals they are working towards. Consider developing your interest and values file to reflect. Because each individual brings different contributions to your working relationship you should be aware of what areas they can help out the most. While learning these may take some time it is important to look for unique contributions in individuals as these elements allow you to rapidly utilize expertise within assignments and projects without having to look for outside individuals to round out the experience required for any task or project you are responsible for.

#### Maximizing Joint Effort Through Teams

Correctly redistributing work to those around you was discussed in part 2 of the article series. Being aware of the unique contributions of those around you allow you to be more efficient, more flexible, and as a whole offer more in your work environment. Look for ways to maximize the unique contributions each individual you have a working relationship with in a way that satisfies their immediate and potentially contributes towards their long-term goals. Evaluate how each individual works with different groups of individuals in your working environment to better understand which working relationships offer the greatest return. While two individuals may have complementary skill sets their values, attitudes, beliefs, learning style, and work style may differ to an extent that a destructive relationship forms. Be aware of the possibility, take note, and look for other opportunities where each individual may be more successful. Identify work environments that best complement the needs of each team. Some may succeed better in loose, open environments, others need structured time and deadlines, some tend to work best brainstorming then working on their own for a period of time before meeting the group to report on accomplishments.

#### Create Fun, Shared Experiences

Work is serious stuff, yet we must remind ourselves that letting loose and having fun is important. If we are to attract interesting people into our work lives we must be interesting. This does not mean act haphazardly or without rules. However, it does mean living in the moment while staying engaged in the interaction you have with individuals. This applies not only in your teamwork settings but during interactions with internal customers, external customers, direct reports, supervisors, and peers. Look for ways to entertain and play while at work, while still being serious about the work you do. An upcoming edition of the Capitol Correspondent will cover this topic in more detail.

#### Celebrate Success Together

Be sure to credit your success to those around you. Managed properly, the 5 prior steps should have lead to a successful venture. Giving credit and sharing your success with those who made it possible strengthens your relationship with them. Look for ways to publically share your success. If you utilized resources outside those you typically interact with be sure to include them in the celebration. While you may have an endless supply of future projects and tasks that await your attention it is important to recognize what you have accomplished, who made it possible, and understand the impact it had on your organization's future success, end users of your product or service, and others in the organization. Be creative in your celebration. Can you think of interesting awards to hand out? Now that the venture has been a success you may find this an optimal time to share a laugh over troublesome spots that seemed unattainable or down right impossible. Look for ways to celebrate outstanding innovation and creative approaches to solve problems.

Utilizing these 6 steps in building an environment of trust will help you in several ways. You will likely find your work less stressful, cultivating healthier relationships with those you work with, and find your work more rewarding. Here is to your success!

#### Future Articles

April: Perspective on *Fish! A Remarkable Way to Boost Morale and Improve Results* by Lundin, Paul, and Christensen

May: Perspective on *Never Eat Alone and Who's Got Your Back* by Ferrazzi

June: Innovate or Die Trying

If you have a business question, recommendation on my perspective on a book, or suggestion for a future article contact me at [dan@dnharris.com](mailto:dan@dnharris.com)

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Daniel Harris is the Lansing Jaycees 2011 Individual Development Vice President and 2010 Michigan Jaycee Speakup Champion. He has his own management consulting practice and the author of a forthcoming book. He received his M.B.A. from Northwood University in 2007 and is currently working on his Doctorate of Business Administration in Entrepreneurship studying innovation management. He can be reached at [dan@dnharris.com](mailto:dan@dnharris.com).

## Get Your Food On: Turning Japanese



Ilona Hajdar and Dave Worthams enjoy Japanese cuisine at Sansu.

The Lansing Jaycees invaded SanSu in East Lansing on Thursday, February 10<sup>th</sup> to enjoy a Japanese dinner – sushi or cooked! Nine members attended this particular Get Your Food On event, and we were also joined by Michigan Jaycees President Dave Worthams.

Members learned a bit about the history of sushi, and what certain words mean. We also learned that sushi is eaten with the fingers!! And, when dipping your sushi in soy sauce, you should dip the fish portion, not the rice portion. Dave Akens ordered a bit too much sushi – quite the learning experience for all of us, because we all assisted in eating the rest of it! Some members ordered cooked dishes and reported they were delicious. There's something for everyone at SanSu!

All in all, we had a fun night regardless of what we ordered. I look forward to our future Get Your Food On events!

*Submitted by Angela Clock, 2011 Chair of the Board, [fallingstar924@hotmail.com](mailto:fallingstar924@hotmail.com)*

## Body Language: Reading People in Work and Life

March 29th 7 to 8:30 p.m.  
Capital Area District Library  
401 South Capitol Avenue  
Lansing Michigan 48933

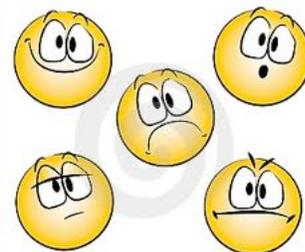
Body Language accounts for more than half of our daily communication. In this training, attendees will learn the meanings and origins of some of the most common nonverbal gestures humans make. The concepts learned have practical implications in business, dating, public speaking, and all facets of human interaction.

### **Attendees will learn...**

- 1. The origins of modern gestures (e.g. hand shakes, turning head for "no", etc.)**
- 2. Hidden meanings behind common gestures**
- 3. Strategies to better manage their own gestures when communicating (in both public address and interpersonal communications)**
- 4. To use body language persuasively**

**Trainer's Biography:** Mr. Jay Johnson offers significant expertise teaching soft skills and social media tactics to *WorldLink Communications'* clients. With a background in public relations and interpersonal communications, Jay provides a wealth of practical strategies and skills for a variety of clients in varying business roles. Jay has worked with politicians, professional athletes, physicians, and executives to teach them how to maintain a positive public image, read their opposition, and to manage relationships through better understanding of body language and persuasive messaging. Jay's teaching style makes him a favorite consultant among clients, and has established his techniques as some of the most effective methods for immediate application in the business environment.

*Submitted by Dan Harris, 2011 Individual Development Vice President*



## A MESSAGE FROM THE MANAGEMENT VICE PRESIDENT

The Lansing Jaycees have recently created our Chapter Plan. The Chapter Plan, like a company Business Plan, helps to guide the chapter throughout the year. It does this by setting chapter goals for the year, and determining long-term goals to achieve over the course of 3 – 5 years. There are goals for each of our areas of opportunity. Some of these are intuitive – grow membership, hold events, put on chapter meetings; others include things like creating a yearly budget, setting fundraising goals for the chapter, and creating publications like this newsletter. Many of the components of the Chapter Plan are also developed by the member surveys that were done at the beginning of the year. The Chapter Plan is a living document and changes as the year progresses, as more member feedback is received, and as events are held. So, keep in mind when we are requesting feedback and information, we are listening and trying to plan chapter activities accordingly.



*Submitted by Sam Keeney, Membership VP, samfish8@gmail.com*

## Lansing 5k

The second committee meeting for planning a Lansing 5k took place Sunday, March 13<sup>th</sup>. Some of the preliminary ideas in discussion are to hold the event in September and to utilize a section of the river trail. However, there are a lot of components that are still being worked out. These include: online registration, run location, solidification of the timing company, sponsor recruitment, T-shirt design, volunteer recruitment, and more. An event like this has the potential to utilize members' talents in a variety of different ways. If you are interested in getting involved, check out what our committee has decided, and look for the next meeting in the Jaycee Juice!



*Submitted by Sam Keeney, 2011 Management Vice President*

## A MESSAGE FROM THE TREASURER

With the advent of iPhones, Blackberry's, Android's and Facebook, there are more and more ways to stretch your dollar. Several coupon companies are offering applications available just a click away.

Facebook, iPhone and Android: check in using Facebook Places for individual deals (discounts and free stuff), friend deals (where you and a friend claim something together), loyalty deals and charity deals (where businesses donate to a cause every time you check in).

iPhone: Redlaser – Using this application you point your phone's camera at the product bar code and receive prices from nearby stores and popular online retailers. If you find a lower price, ask the store manager to match it.

iPhone, Blackberry and Android: CardStar – Eliminate the hassle of keeping track of rewards cards with this application. Simply enter all of your membership numbers into the app and toss out your cards. The cashier can scan your phone to get your points. Available for more than 700 programs.

iPhone, Blackberry, Android and Palm Pre: Yowza – This aggregator scours the internet for you and lets you choose the coupons you want. You can also create a list of your favorite stores. To redeem the coupons, just have your cashier scan them right from your phone.

### Other money saving tips:

Sign up for a free e-newsletter from a coupon aggregator like couponmom.com or dealseekingmom.com. "Like" these sites on Facebook and follow on Twitter to keep up to date on the latest grocery promotions.

Go to an online site that allows you do save online coupons straight to your shopping card. Cellfire.com and zavers.com will allow you to do this. The discounts will automatically come off at checkout.

Information borrowed from All You magazine.



**Submitted by Sheryl Soczek, Treasurer,**  
**soczek@mail.hfs.msu.edu**

## A MESSAGE FROM THE SECRETARY

The Lansing Jaycees work hard every month to provide events that showcase our many areas of opportunity—Membership, Individual Development, Community, and Management. These areas of opportunity provide you, our members, the chance not only to help the Greater Lansing Area, but also to learn new things and meet new people. We enjoy providing events that showcase our members' talents, and we hope you enjoy participating!

My challenge to you, Lansing Jaycees, is to attend at least one event each quarter. Can you imagine the impact our little group can have on the community if each member pledges to promote our organization just once every three months? How many lives can be influenced? How many people we can help?

Besides the events we currently host, we also are always on the look out for new events to provide to our members and the community. Do you have something you are passionate about and want to share with the group? Do you have a cause you know that would benefit from our assistance? Let one of the Vice Presidents know! They can help plan an event that you can share with all of us!

Our ultimate goal is to get all our members involved. We enjoy helping plan events that our members can be excited about. We love to see you all at events we host—that's why we do what we do: to benefit the community, and to benefit you, our members!

So, be involved in the planning process. Give your VPs some ideas on what you would like to see the Jaycees do. Come to events and see how we benefit each other, and the Lansing area. Remember, you get out what you put in, and if you put a lot into the Lansing Jaycees, they will give you the world in return!



**Submitted by Adrienne Woodward, Secretary,**  
**woodwa46@msu.edu**

## Lansing Jaycees Activities...

- February 10 – March 24 – Enjoy the City – Lansing/Jackson Fundraiser** – Sell Enjoy the City coupon books, and the Jaycees keep the profit! (Details = S. Keeney @ 989-714-5272)
- March 17 – 19 – Texas Hold'em** – Tripper's, 350 Frandor Ave., Lansing (Details = S. Keeney @ 989-714-5272)
- March 20 – Meet & Mingle Fellowship Breakfast** – Location TBD; 10:30 – 11:30 AM (Details = I. Hajdar @ 517-667-4236)
- March 25 – MSU Museum Wine Tasting Benefit** – Kellogg Center, 55 South Harrison Road, East Lansing; 1:30 – 3:30 PM (Details = A. Siegel @ 517-944-9729)
- March 26 – March Magic Hoopfest** – Jenison Fieldhouse, 248 Jenison Fieldhouse, East Lansing; 10:00 AM – 2:00 PM (Details = A. Simon @ 517-402-5270)
- March 26 – Bowling League** – Royal Scot, 4722 W. Grand River, Lansing; 8:30 – 10:30 PM (Details = A. Fossi @ 586-484-7027)
- March 27 – Learn to Curl!** – Detroit Curling Club, 1616 Lewiston, Ferndale; 3:00 – 5:00 PM (Details = A. Fossi @ 586-484-7027)
- March 27 – Region D Meeting** – Log Jam, 110 West Jefferson, Grand Ledge; 1:00 – 3:00 PM (Details = A. Fossi @ 586-484-7027)
- March 28 – Board of Directors Meeting** – Tripper's, 350 Frandor Ave., Lansing; 6:00 – 8:00 PM (Details = A. Fossi @ 586-484-7027)
- March 29 – Body Language: Reading People in Work and Life** – Capital Area District Library, 401 South Capitol Ave., Lansing; 7:00 – 8:30 PM (Details = D. Harris @ 517-927-9412)
- April 2 – Pet Photos with the Easter Bunny** – PetCo, 510 Frandor Ave., Lansing; 10:00 AM – 5:00 PM (Details = L. Leeds @ 989-482-1232)
- April 5 – General Membership Meeting** – Tripper's, 350 Frandor Ave., Lansing; 6:00PM Social Hour, 7:00 PM meeting (Details = A. Fossi @ 586-484-7027)
- April 9 – Bowling League** – Royal Scot, 4722 W. Grand River, Lansing; 8:30 – 10:30 PM (Details = A. Fossi @ 586-484-7027)
- April 16 – Easter Egg Stuffing** – Sohn Linen Headquarters, 2401 Wood Street, Lansing; 8:30 AM – 2:00 PM (Details = A. Simon @ 517-402-5270)
- April 18 – Individual Development Committee Meeting** – Panera Bread Co – Frandor, 310 N. Clippert Street, Lansing; 6:00 – 7:00 PM (Details = D. Harris @ 517-927-9412)
- April 23 – Lansing Jaycees Annual Easter Egg Hunt** – State of Michigan Capitol, Lansing; 10:00 AM – 12:00 PM (Details = A. Siegel @ 517-944-9729 or L. Leeds @ 989-482-1232)
- April 23 – Bowling League** – Royal Scot, 4722 W. Grand River, Lansing; 8:30 – 10:30 PM (Details = A. Fossi @ 586-484-7027)
- April 25 – Board of Directors Meeting** – Tripper's, 350 Frandor Ave., Lansing; 6:00 – 8:00 PM (Details = A. Fossi @ 586-484-7027)
- April 29 – Bowl for Kids' Sake** – Royal Scot, 4722 W. Grand River, Lansing; 8:00 – 10:00 PM (Details = A. Clock @ 517-410-9527)

**Watch the Juice weekly for other events yet to be planned!**



## MIJC JayTube Competition

We invite chapters and members to produce a short video that tell us in **90 seconds** what you "heart" about the Michigan Jaycees or How the Michigan Jaycees Build Leaders!

We will be taking submissions between **April 1st—May 1st**. The videos must be uploaded to YouTube and the video link must be submitted via the link on the Michigan Jaycees Website ([www.mijaycees.org](http://www.mijaycees.org))

\*Videos must not contain anything inappropriate or illegal, because our Legal Counsel says so.

These will be judged based on Innovation, Impact, Creativity, and promotion of the Michigan Jaycees.

Questions about this competition should be sent to [mijcidvp@gmail.com](mailto:mijcidvp@gmail.com) or call 248-956-0708.

### Here's how you enter:

#### Step One: Make your video

We invite aspiring filmmakers to produce short videos that tell us in **90 seconds** What you "heart" about the Michigan Jaycees or How the Michigan Jaycees Build Leaders!

#### Step Two: Upload it to YouTube

If you don't already have a YouTube account, you'll need to set one up by clicking the "Sign Up" button at [www.youtube.com](http://www.youtube.com). Once you have an account, visit [www.youtube.com/my\\_videos\\_upload](http://www.youtube.com/my_videos_upload) to upload your video.

#### Step Three: Fill out the submission form.

Finally, fill out the online submission form which will be on the Michigan Jaycee Website ([www.mijaycees.org](http://www.mijaycees.org)) so that we can capture some details about you or your chapter, your video, and the link to your video submission -- and enter you into the competition. Submissions can be as an individual, group, chapter, district, or region.

#### Step Four: Voting Process

Friday during Boyne Convention the videos will be shown in the Ballroom, while simultaneously being posted on the Michigan Jaycee Facebook and Twitter Pages. Voting will be conducted via Text Message or Tweets, allowing only 1 vote per person. Results will be shown live in the Ballroom and the winner will be announced.

\*All voting systems are pending no technical difficulties. As a back up voting system we recommend bringing a pencil.

### Jaycee Business Directory

#### Keller Williams Realty

I pride myself and the Robert Dowding Team at Keller Williams realty with excellent customer service in the representation of sellers, buyers, and investors in the entire Greater Lansing Area. Leverage yourself by hiring a true professional to assist you, your friends and family in achieving your Real Estate dreams and goals.

Ph: 517.853.6390

Email:

[Sold@RobertDowding.com](mailto:Sold@RobertDowding.com)

Website:

[www.RobertDowding.com](http://www.RobertDowding.com)

Blog:

[www.RealestateRealresults.com](http://www.RealestateRealresults.com)

#### Website Design Services

Vieth Consulting provides development services for organization and commercial websites. Contact Chris Vieth for more information or for a quote.

H: 627-7145

W: 930-3611

[ccvieth@viethconsulting.com](mailto:ccvieth@viethconsulting.com)

#### Relief Massage Therapy

Pain and stress relief by Certified Massage Therapist. Contact Sasha Fournier at 517-410-4251. By appointment only.

To advertise your business here, submit your information to [woodwa46@msu.edu](mailto:woodwa46@msu.edu)