

Capitol Correspondent



The Monthly Newsletter of the Lansing Junior Chamber of Commerce September 2005

Lansing Jaycees
P.O. Box 16150
Lansing, MI 48901

517-853-8620
www.lansingjaycees.org

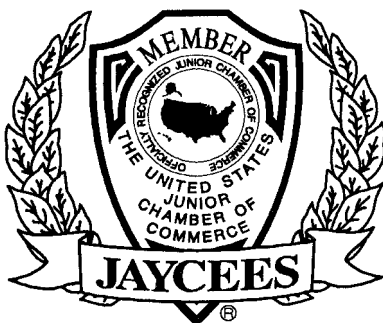
Region D
Population Division 7
Base Membership 91

Jaycee Creed

by C. William Brownfield

We believe that faith in God gives meaning
and purpose to human life;
That the brotherhood of man transcends
the sovereignty of nations;
That economic justice can be best won
by free men through free enterprise;
that government should be of laws
rather than of men;
That earth's great treasure
lies in human personality; and that
SERVICE to HUMANITY IS THE BEST WORK OF LIFE

The Lansing Jaycees is an organization of people ages 21-39 which promotes leadership training through community service. We meet the first Tuesday of each month at 7:00 pm (dinner between 6:00 and 6:30) at Tripper's Restaurant in Frandor. Visit our website, www.lansingjaycees.org for a map to the meeting location or call us at (517) 853-8620.



2005 Board of Directors

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Laura Vieth (517) 627-7145

Chair of the Board

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Individual Development VP

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Management Development VP

John Pulice (517) 351-4315

Community Development Director

Jill Klinger (517) 282-3877

Individual Development Director

Sheryl Soczek (517) 664-1650

Management Development Team

Amy Miller (517) 525-0129

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Leaders in training

Submitted by Laura Vieth

As you all probably know, the Jaycee concept is "Leadership Training Through Community Involvement". This statement seems straightforward, but it actually makes the mission of the Jaycees unique. Although Jaycees run projects that benefit the community *and* the membership *and* the chapter, it's actually the organizing of projects that helps build leadership skills and help fulfill the Jaycee concept.

Even though it's only September, it's not too early to think about the Jaycee elections coming up in November. In my experience as 2003 Community Development VP and 2005 President, I can tell you that being a board member is not an easy job. However, I can also say that my experience has taught me an enormous amount about what it takes to be a leader. (I can't say I've been perfect at applying what I've learned, but I have certainly tried my best - and some days that's the only thing I can hang my hat on.)

I know that every one of you can come up with at least 10 reasons not to run for a board position. I know that because I came up with all of them myself last year. But when you really care about something, when you're invested in seeing it succeed, it's worth the sacrifice. That's how I feel about my tenure as president - sure, it's been hard work, but it's also a decision I don't regret making.

I hope that all of you will consider running for an office. I hope that even newer members will think about it - you bring a fresh perspective and energy to the table that helps the entire board look at things differently. I've been seeing this fresh perspective at the Haunted House meetings I've attended - members are taking scene ideas that we've done before and giving them a new look and feel that they haven't had before.

If you have questions about board positions, responsibilities, commitments, or if you'd like to be on the election committee, please contact me at lavieth@cmsenergy.com.

Laura Vieth
77th President
Lansing Jaycees

September GMM—Health Check

Submitted by Laura Vieth

My goodness - how quickly the summer has flown by! Our next General Membership Meeting will be held at Tripper's on Tuesday, September 6th at 7:00 p.m., with dinner between 6:00 p.m. and 6:30 p.m. To start our meeting, Carrie Ruthig from Sparrow Health Systems will speak about healthy living and what we can do to keep our hearts and bodies healthy as the summer winds down. After that, we'll talk about all of the Jaycee projects that are in progress (Haunted House and more!) and how to get involved. If you have any questions, please contact Laura Vieth at lavieth@cmsenergy.com. Hope to see you there!

September/October Renewals

Blake Johnson	09/01/04
Angela Mills	09/01/04
Rina Risper	09/01/04
Bill Snook	09/01/03
Lee Abramson	10/01/03
Angela Backus	10/01/02
Michelle Beckwith	10/01/04
Kathryn Brock	10/01/04
Aron Clark	10/01/04
Jill Klinger	10/01/02



2005 Road Rally to Success
Sixth Annual Youth Development Corporation
Road Rally and BBQ
Saturday, October 8, 2005



**It's not a race. It's not a marathon.
It's a mystery tour like the Amazing Race: Lansing style.**

Join us for a fun filled afternoon of clue cracking and action packed adventure as we sleuth our way across Lansing toward a catered BBQ dinner provided by Turkeyman!

Any licensed driver 18 and older may drive. Just put together a team of "navigators" and "sleuths" to help you follow the clues to success. You and your team will have an afternoon of mystery fun - and you might just go home with a trophy or medal!

\$25 per driver and \$15 for each passenger
\$10 to attend the BBQ dinner and silent auction only

***** NEW THIS YEAR:** 1st, 2nd and 3rd place team trophies and medals for 1st place corporation/business team, 1st place civic organization or group team and 1st place family team. AND your team name could be immortalized on YDC's Wall of Fame! ***

All proceeds from the rally, silent auction and dinner support the programs of the Youth Development Corporation, a 501(c)(3) non profit organization assisting Greater Lansing and Tri-County Area youth. Contact YDC at (517) 482-2081 for more information.

Saturday, October 8, 2005

Starting Point: Lansing Police Department North Precinct

1:00 pm Drivers and Passengers Check In

1:30 pm Drivers and Passengers Receive Clues and Start Road Rally

5:00 pm Drivers and Passengers Return for a Delicious BBQ Dinner and Silent Auction

Contact the Youth Development Corporation at 482-2081 to register your team today!

Make checks payable to:

Youth Development Corporation

806 N. Capitol Ave.

Lansing, MI 48906

DO YOU HAVE THE DRIVE??



You think you know... but you have no idea

Submitted by Kristen McBeath

Date: 09/18/05

Time: 1:00 p.m. - 5:00 p.m.

Please join the new members of the Jaycees for an afternoon of interactive games like euchre, Texas Hold 'em, Win, Lose, or Draw as well as some old time favorites. There will be a potluck where everyone can bring a dish to pass or other supplies. In addition, try to bring something that reminds you of your childhood or ethnic background (it's a conversation starter). If cooking is not your thing please do not let it stop you from attending. We will be in need of plates, napkins, silverware, etc. There will be door prizes given out throughout the afternoon. Come mingle and learn new things about one another that you did not know before.

If you have any questions please feel free to contact me Kristen McBeath at mcfly1727@yahoo.com or (517) 881-3080.

Please RSVP no later than September 10th. There will also be a sign up sheet at the September GMM. Please indicate in your response below what you will be bringing as well as the number of guests.

Upcoming community events fill your fall

Submitted by Tracy Prush

Isn't it funny how the older you get, the faster time flies? It feels like summer just began and now it's already Labor Day and the summer is over! Luckily, the Jaycees have been working hard in the community this summer.

We have helped build a house through Habitat for Humanity, cleaned up the expressway for Adopt-A-Highway, assisted with Max's Race, promoted Poetry in the Park, and taken 40 children back-to-school shopping at the Children's Shopping Spree!

If you were unable to help us with these activities, don't worry. We have lots to do in the upcoming months and would love to have your help.

To begin with, the Jaycees are putting together a team to raise money for the MADD Strides for Change Walk on Saturday, September 10th and another team to raise money for the American Heart Walk on Saturday, September 17th. For more information on the walk for MADD, please contact Theresa Dodd by e-mail at treedodd@yahoo.com.

If you would rather participate in the Heart Association Walk, please contact Jill Schumacher at

jill_schumacher@hotmail.com.

The Jaycees will also be doing the last highway clean up of the year on Wednesday, September 14th. We will be meeting in the parking lot of the Best Western on Saginaw and Canal Roads at 6:00 p.m. and cleaning a two-mile stretch of the expressway. The more people we have help out, the more we will be able to get cleaned. For more information, please contact Tracy Prush at tracy@prush.com.



A few other fun community events we have coming up include the spa event, "Come On, Get Pampered" on Tuesday, August 30th at Laura Vieth's house, the Queen of Hearts—Texas Hold'em Tournament on Saturday, October 1st, and the Road Rally on Saturday, October 8th.

If you are interested in any of these events, please check the Jaycee Juice for further details or contact Tracy Prush at tracy@prush.com.

Enjoy the rest of your summer and I hope to see you at the September GMM!



Stages of membership—what stage am I in?

Submitted by Chris Vieth

In 1999, I met a man named Milton Kauai from Hawaii. He was one of the National VP's at the time (US Jaycees). He was a lot of fun... a real live-wire. He came to Des Moines and visited our chapter there. I learned something very valuable from him. He told me about the three stages of Membership- Acceptance, Involvement, and Ownership. These three stages reflect how members think about their membership.

Acceptance is where a person pays dues and becomes a member, such that they decide, "Yes, I'll give this a shot".

Involvement is where they show up at events, participate in committees, meet people, and begin to have fun.

Ownership is when an individual identifies themselves as a member... as a Jaycee. It's where they

refer to the chapter in the first person ("our chapter" as opposed to "the Jaycees"). It's where they have a personal stake in the organization. It's (ideally) where they buy-in to the Jaycee concept and are sometimes willing to go out of their way to see the chapter succeed and grow.

The Jaycee experience is different for everyone... some will stay at the involvement stage for a long time, some will not get past acceptance. I reached ownership during Haunted House of 1997. It's my hope that everyone can get to the ownership stage. The reason being... the more members we have at the ownership level, the more people who will be willing to serve on the board, chair major projects, recruit new members, and otherwise keep the chapter moving forward.

At some point in the future... you may want to ask yourself- "What stage am I in?"

Old Members: Meet New Members

Submitted by Chris Vieth

This year's Haunted House is starting to take shape (in terms of the members involved). We already have a large group of newer members participating in the haunted house project, both in promotions as well as scene development.

There are also several new members involved in a JumpStart project. If you're an older member and haven't been around for a while, you might want to make an appearance to get to know some of these newer members, especially at Haunted House or at the upcoming "You Think You Know... But You Have No Idea" project.

Welcome new Jaycee members!

Submitted by Chris Vieth

Jody Lamb, Account Coordinator
Marketing Resource Group

Ray Siegmann, Project Consultant
PM Environmental, Inc.

Sarah Taber, HR Administrator
HRU, Inc.—Technical Resources

Portia Dyrenforth, Graduate Assistant
Michigan State University

Happy Birthday!!

Michelle Walk—09/01
Michelle Beckwith—09/06
Kristine Tuma—09/08
Ray Siegmann—09/10
Lee Abramson—09/13
Carlos Nickerson—09/18

Mark Quimby—09/18
Janet Larson—09/18
Kathleen Hausbeck-Miller—09/20
Felicity White—09/30



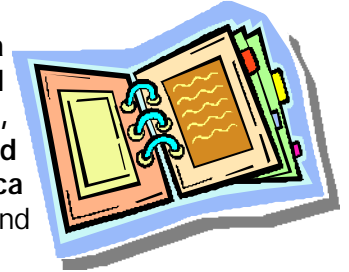
Individual development summer wrap up

Submitted by Matt Wiitala and Sheryl Soczek

The **Softball Team** finished its season on July 13 by tying Lee's Cabintree, 10-10. bring the final record to 3-6-1. The team had a lot of fun and had a tremendous amount of enthusiasm evidenced by the following people who played: **Steve Popp, Wade Rayner, Kristen McBeath, Janet Larson, Sally Sohn, Karyn Barker, Marissa Burian-Fitzgerald, Theresa Dodd, Sarah Kwiatkowski, Jim Munson, Matt Wiitala, Mike Castelein, Andy Miller, Mike Woodstock, Bill Snook, Jill (Klinger) Snook, Shannon Farner, Joel Withenshaw, Liz Muilenberg and Pat O'Dell.**

The **Camping Trip** at Muskegon State Park, July 29-31, was a lot of fun. We ate a lot of food, read some books, laid out in the sun and a group even went kayaking and canoeing. The weather was perfect and one of the highlights included a folk rendering of some popular past musical hits. Those who came up to "rough it" included: **John and Tracy Prush, John Amorino and Lynn Schramm, Matt and Sheila Wiitala, Dave and Teresa Reed, Troy and Stephanie Steere, Amy Miller, Dave Ak-**

ens, Chris and Laura Vieth, Andy Miller and Kathleen Hausbeck-Miller, Kim Doughty, Jeff Sand and Teri Bruning, Jessica Fenby, Karen Brown and Sue Conradson.



The **Return of Pottery Night** on Thursday, August 4, was a big hit again. **Laura Vieth, Amy Miller, Jill Schumacher, Kathy Hausbeck Miller, Melissa Delleree, Georgina Hyden, Melissa Nay and Becky Grockie** were those who attended and some wonderful pieces. **Kim Doughty** dropped in as well. Special thanks to **Lynn Schramm** for chairing this event.

The **North Country Wine Tour** will be September 10-11 in the Traverse City area, visiting wineries along the Old Mission and Leelanau Peninsulas. So, clear your palettes for a truly enlightening experience. For more information, please contact **Kristy Jones** at kristy.jones@53.com.

Capital Correspondent, contact, news submissions, etc.

Submitted by Sarah Taber



Greetings fellow Jaycee members!!

For your information regarding our monthly newsletter, please refer to the following:

Please submit all news stories, clips, article, pictures, etc. for the Capital Correspondent to Sarah Taber at lansingjaycees@gmail.com.

All submissions are due no later than the 20th of the month for the following month's publication. If you need an extension, please let me know.

I will send out a reminder e-mail letting you know that the deadline is approaching, so be on the

lookout.

Also, please let me know if you have an upcoming event for the month, and include the date, time, and cost (if applicable) and I will add it to the calendar.

If you have any questions, please do not hesitate to contact me. I welcome your feedback and look forwarding to hearing from you!

Thank you,
Sarah Taber
Member since 2005

Editor's Note - The Capital Correspondent strives to provide accurate and fair reporting. It is our policy to correct errors of fact. If you think I have published incorrect information, please contact me. Thank you.



JCI members to focus on recruitment, retention

Submitted by Kevin Cullinane

Dear fellow Entrepreneurs in Action!

September, as you now know, is the JCI month of Membership recruitment and Local Organization extension, an area of great importance to JCI.

I have set a goal of one (1) new Member per Local Organization to be achieved worldwide during the month of September.

The general trend of JCI Membership worldwide is at best static with modest growth in some countries while the greatest growth is coming from Africa and the Middle East, albeit off a smaller base than other geographical regions.

In the past, we have had several initiatives dedicated to a special and intensive focus on Membership. Wishing to learn from the successful lessons of previous years, I want history to record that September 2005 was one period in time when JCI Members worldwide exercised a concerted effort to recruit at least one (1) new Member into every one of our 5,000+ local organizations.

Achieving this goal requires a conscious decision by you and the Members of your Local Organization to seek out other young professionals in your community that will benefit from the myriad of opportunities Membership of JCI has to offer:

- Business Networking
- Personal Development and Training
- Community Involvement
- International Awareness
- Fellowship and Fun

We need more young women and young men between 18 and 30 years of age if our organization is to sustain its market share in today's increasingly competitive world. Time is a precious and finite resource and our Marketing efforts must be convincing if we are to deliver our promise of creating better leaders to create better societies. We need

to be professional in our actions and dedicated in our resolve to increase our worldwide Membership through outstanding Marketing and Media relations campaigns locally in our communities.

I think it wise to work towards goals. However, goals must be easy to understand and be attainable. For September, I have set a goal of a net increase of one Member per Local Organization. I believe this goal is reachable and understandable! Unfortunately, we have a loss of Members each year simply because some of them reach 40 years of age! Therefore, just to stand still, we need to recruit fresh talent every year! This may make the goal more difficult to reach in some Local Organizations with an older age profile of current Members, which is why recruitment allied to retention is so critical. An organization that is not growing is dying!

It is, therefore, of paramount importance that each one of us take this goal to heart. It is of the greatest importance to the future strength of JCI that we make our Local Organizations relevant and interesting places for young men and women to Meet, Learn and Grow! Your local projects, programs and people need to be dynamic and fun! You need to look after Members so that they truly feel welcomed and appreciated as Members of JCI, the world's biggest, and I would say best, network for young leaders and entrepreneurs. Continue to put Fellowship and Fun at the heart of your activities and make your contribution to the Members and communities you serve one of positive change.

We need to be strong and grow our Membership base in the month of September so that, through service to humanity, we can continue to show the world the great legacy of leadership of JCI.

Please support me in this crusade!

Kevin Cullinane
2005 President

"Energy is the essence of life. Every day you decide how you're going to use it by knowing what you want and what it takes to reach that goal, and by maintaining focus." ~ Oprah Winfrey



September/October 2005 – Upcoming Events!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				September 1 Haunted House Meeting	September 2	September 3
September 4	September 5 <i>Labor Day</i>	September 6 Orientation Session <hr/> GMM—6 p.m.	September 7	September 8	September 9 Haunted House Truck Unloading	September 10 N Michigan Wine Tour MADD walk
September 11 Northern Michigan Wine Tour	September 12 Membership Committee Meeting	September 13 Haunted House Construction	September 14 Adopt-A-Highway	September 15 Haunted House Construction	September 16 Haunted House Construction and 'After Hours'	September 17 AHA Heart Walk <hr/> Queen of Hearts Texas Hold'em <hr/> Haunted House Construction
September 18 "You Think You Know, But You Have No Idea"	September 19	September 20 Haunted House Construction	September 21 Board of Directors Meeting	September 22 Jaycees Info-Night Haunted House Construction	September 23 Haunted House Construction and 'After Hours'	September 24 Haunted House Construction
September 25 Region "D" Detroit Tigers Outing	September 26	September 27 Haunted House Construction	September 28	September 29 Haunted House Construction	September 30 Haunted House Construction and 'After Hours'	October 1 Haunted House Kick-Off Bonfire
October 2	October 3	October 4 GMM—6 p.m.	October 5	October 6	October 7	October 8 <hr/> Haunted House Operation <hr/> 2005 Road Rally
October 9	October 10	October 11	October 12	October 13	October 14 Haunted House Operation	October 15 Haunted House Operation



Jaycee Business Directory

BriarWood Realty

Thinking of buying or selling a home, or possibly trying your hand at investment property? If so Call John Pulice who would love to talk to you about your dreams and how to make them a reality.

H: (517) 351-4315

W: (517) 706-2521

E: johnpulice@briarwoodrealty.com

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W: (517) 853-6346

E: fwhite@tomieraines.com

GM in the Driveway

Now you too can get GM discounts on new vehicles! You can even combine the discount with current incentives to receive the maximum value possible - \$1000 of dollars in savings on new vehicles! Check out <http://gmbuypower.com> to build a vehicle to your exact specifications and view your GM in the Driveway price.

Katrina Saari can hook you up with one of these certificates, which are only available through GM employees!

H: (517) 303-2193

W: (517) 885-4064

E: katrina.saari@gm.com

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H: (517) 980-0989

E: kdoughty2@marykay.com

Website Design Services

Vieth Consulting provides development services for organization and commercial websites. Contact Chris Vieth for more information or for a quote.

H: 627-7145

W: 930-3611

E: ccvieth@viethconsulting.com

Contact the Authority!

Business Review Lansing-Jackson is the authority on business news affecting you! Business Review Lansing-Jackson reports on local and regional news from around mid-Michigan. If you are in the business of business, contact us today and find out how you can get involved. Want to receive Business Review Lansing-Jackson for FREE? Call today, 517-371-7110x244 and get a FREE 13 week trial subscription. Need to advertise? You can get a FREE consultation by calling Mike Woodstock

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W: (517) 371-7110 xt. 244

E: mwoodstock@mbusinessreview.com

From the Rings to the Lingerie!

I am a woman of two romantic trades! At H & H Jewelry Design, we carry and create beautiful unique jewelry of all kinds. We also repair jewelry by our two goldsmiths at our family-owned store. I have been authorized to give a 10% discount to all Jaycee members!! My hobby/part-time job is giving away FREE lingerie, clothing and loungewear! I do home parties with Petra Fashions and have one of the best hostess programs available!

H: (517) 622-4843

W: (517) 627-9900

E: petraprincess1@aol.com

Kim Lundberg - Real Estate Broker

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